

Cathey Armillas

The 52 Week Speaking Challenge

The 52 Week Speaking Challenge is a challenge I set for myself to speak at least once per week for all 52 weeks of 2012 in order to actively speak on my topics of expertise. I will speak at events, companies and organizations on the following topics:

Marketing:

The 9 ½ Unbreakable Rules of Marketing

This presentation covers the foundational components of all great marketing strategies.

Communication:

Communication is More than Speaking

This presentation covers the need for strong and clear communication and how it can be used to enhance teamwork and growth.

Leadership:

The Leadership Wheel

This presentation covers the top 10 qualities of great leaders, and teaches how to use these qualities to become a better leader.

Custom topics are also available. Contact me for further information.



Author of:

The Unbreakable Rules of Marketing



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